

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFSB Hartford, CT	Date: 10/5/12
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I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges: \$112,650 gross / \$95,752.50 net

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC 700 13th Street NW	Washington, DC 20005 202-356-4143
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☐ a committee;
 ☐ an association;
 ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Rebecca Lamb

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12 _____ 202-335-5700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected
[Signature] *William Whittle* *DOS*
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6364887
*** ORIGINAL REV#0 ***

OCT5/12 11.31
*** WFSB-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START	:END	:SPTS:	:WEEK:	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	: INVT :	:	:SPTS:
3			1100A-1200N	30		\$750.00	10/8	10/12	3		M-F	3
3			1100A-1200N	30		\$750.00	10/15	10/19	1		M-F	1
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												
4			1230P-200P	30		\$750.00	10/8	10/12	3		M-F	3
4			1230P-200P	30		\$750.00	10/15	10/19	1		M-F	1
PROGRAM : CBS SOAPROTATION												
CON COM1: CBS SOAPROTATION												
5			1200N-1230P	30		\$750.00	10/8	10/12	5		M-F	5
5			1200N-1230P	30		\$750.00	10/15	10/19	1		M-F	1
PROGRAM : EYEWITNESS NOON NEWS												
CON COM1: EYEWITNESS NOON NEWS												
6			300P-400P	30		\$525.00	10/8	10/12	5		M-F	5
6			300P-400P	30		\$525.00	10/15	10/19	1		M-F	1
PROGRAM : BETTER CONNECTICUT												
CON COM1: BETTER CONNECTICUT												
7			400P-500P	30		\$950.00	10/8	10/12	5		M-F	5
7			400P-500P	30		\$950.00	10/15	10/19	1		M-F	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
8			500P-530P	30		\$1,950.00	10/8	10/12	3		M-F	3
8			500P-530P	30		\$1,950.00	10/15	10/19	1		M-F	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												

REP HEADLINE# 6364887
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT5/12 11.31
*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9			530P-600P	30		\$1,950.00	10/8	10/12	3		M-F	3
9			530P-600P	30		\$1,950.00	10/15	10/19	1		M-F	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
10			600A-630A	30		\$1,400.00	10/8	10/19	2		M-F	4
PROGRAM : EYEWITNESS NEWS												
ORD COM1: UPDATED 10.3												
CON COM1: EYEWITNESS NEWS												
11			600P-630P	30		\$2,250.00	10/8	10/12	3		M-F	3
11			600P-630P	30		\$2,250.00	10/15	10/19	1		M-F	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
12			700P-730P	30		\$1,600.00	10/8	10/12	4		M-F	4
12			700P-730P	30		\$1,600.00	10/15	10/19	1		M-F	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
13			700A-900A	30		\$800.00	10/8	10/12	4		M-F	4
13			700A-900A	30		\$800.00	10/15	10/19	2		M-F	2
PROGRAM : CBS THIS MORNING												
ORD COM1: X												
CON COM1: CBS THIS MORNING												
14			730P-800P	30		\$1,600.00	10/8	10/12	4		M-F	4
14			730P-800P	30		\$1,600.00	10/15	10/19	1		M-F	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
15			900A-1000A	30		\$550.00	10/8	10/19	3		M-F	6
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
16			100P-400P	30		\$9,500.00	10/7	10/7	1		SUN	1
PROGRAM : NY GIANTS VS. BROWNS												
CON COM1: NY GIANTS VS. BROWNS												
17			1030A-1130A	30		\$500.00	10/7	10/7	1		SUN	1
PROGRAM : FACE THE NATION/FACETHE STATE												
CON COM1: FACE THE NATION/FACETHE STATE												
18			400P-700P	30		\$9,500.00	10/7	10/7	1		SUN	1
PROGRAM : PATRIOTS VS. BRONCOS												
CON COM1: PATRIOTS VS. BRONCOS												
19			800P-900P	30		\$8,500.00	10/11	10/11	1		THU	1
PROGRAM : BIG BANG/TWO&HALF MENFTC JUL19/12												
CON COM1: BIG BANG/TWO&HALF MENFTC JUL19/12												
20			900P-1000P	30		\$9,000.00	10/9	10/9	1		TUE	1
PROGRAM : NCIS: LOS ANGELES												
CON COM1: NCIS: LOS ANGELES												
OCT/12 112650.00												
											CONTRACT TOTAL	112650.00
											TOTAL SPOTS	73

MARKET TOTALS \$375,500 WFSB 30% WTNH 41% WVIT 13% WTIC 14% WCTX 0% WCCT 1% WHPX 0%

ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI BOOKS- SEP/12

DEMOS- RA35+*

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Contract / Revision 497687 /		Alt Order # 06364887
Product MAJORITY PAC		
Contract Dates 10/06/12 - 10/19/12		Estimate # 1986
Advertiser Majority PAC		Original Date / Revision 10/05/12 / 10/05/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 94	Product Code 100
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/08/12	10/19/12	10am-11am	10am - 11am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				2	\$500.00			
	Week:	10/15/12	10/21/12	MTWTF--				2	\$500.00			
N 2	WFSB	10/08/12	10/19/12	11a-12p Price is Right	11am - 12pm		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$750.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$750.00			
N 3	WFSB	10/08/12	10/19/12	CBS Soaps	1230-2p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$750.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$750.00			
N 4	WFSB	10/08/12	10/19/12	Eyewitness News	12pm - 12:30PM		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$750.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$750.00			
N 5	WFSB	10/08/12	10/19/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	6	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$525.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$525.00			
N 6	WFSB	10/08/12	10/19/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$950.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$950.00			
N 7	WFSB	10/08/12	10/19/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$1,950.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$1,950.00			
N 8	WFSB	10/08/12	10/19/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$1,950.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$1,950.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
497687 /	06364887

Contract Dates	Product	Estimate #
10/06/12 - 10/19/12	MAJORITY PAC	1986

Advertiser	Original Date / Revision
Majority PAC	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WFSB	10/08/12	10/19/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				2	\$1,400.00			
	Week:	10/15/12	10/21/12	MTWTF--				2	\$1,400.00			
N 10	WFSB	10/08/12	10/19/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$2,250.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$2,250.00			
N 11	WFSB	10/08/12	10/19/12	Inside Edition	7pm - 7:30pm		:30			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				4	\$1,600.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$1,600.00			
N 12	WFSB	10/08/12	10/19/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				4	\$800.00			
	Week:	10/15/12	10/21/12	MTWTF--				2	\$800.00			
N 13	WFSB	10/08/12	10/19/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				4	\$1,600.00			
	Week:	10/15/12	10/21/12	MTWTF--				1	\$1,600.00			
N 14	WFSB	10/08/12	10/19/12	9am-10am	9am - 10am		:30			NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$550.00			
	Week:	10/15/12	10/21/12	MTWTF--				3	\$550.00			
N 15	WFSB	10/07/12	10/07/12	Giants/Browns	1:00pm - 7:00pm		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1				1	\$9,500.00			
N 16	WFSB	10/07/12	10/07/12	Face the Nation	10:30am - 11:00am-		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1				1	\$500.00			
N 17	WFSB	10/07/12	10/07/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1				1	\$9,500.00			
N 18	WFSB	10/11/12	10/11/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	---1---				1	\$8,500.00			
N 19	WFSB	10/09/12	10/09/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-1-----				1	\$9,000.00			
Totals											73	\$112,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	73	\$112,650.00	\$95,752.50
Totals	73	\$112,650.00	\$95,752.50

Signature: _____ Date: _____

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